

DEPARTMENT OF ADMINISTRATION

Minority and Women's Enterprises Division

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For Immediate Release

Central Indiana Resource Fair: Concrete Business Knowledge

INDIANAPOLIS (July 2, 2012) - Indiana minority and women-owned businesses are the focus of the 2012 Central Indiana Resource Fair, Tuesday, July 17. The event, hosted by the State of Indiana's Minority and Women's Business Enterprises Division, will be held at the Indiana Government Conference Center in downtown Indianapolis.

The Resource Fair will include networking organizations, as well as state agencies, universities and private sector vendors that utilize minority and women's businesses as subcontractors. A workshop series will inform business owners about the benefits of various minority and women's business certifications, responding to business opportunities, building business plans and technology applications for business. Workshop registration is recommended (http://www.in.gov/confreg/).

"We have planned a content-rich resource fair that will assist minority and women entrepreneurs with expanded business opportunities. Our workshops: *The Supplier Selection Connection; Responding to an RFP; and Doing Business with Casinos;* will de-mystify the procurement process in the public and private sectors", said Felecia Roseburgh, Indiana Department of Administration Deputy Commissioner. "The matchmaking sessions will provide direct access to procurement representatives, while the Certification Boot Camp, will provide a one-stop shop for information on public and private certification programs. This will be a day well-spent for minority and women entrepreneurs who want to position their businesses for growth."

Event Information:

What: The 2012 Summer Resource Fair & Workshop Series

When: Tuesday, July 17, 2012

Where: Indiana Government Center South Conference Center, Indianapolis

Time: 8 a.m. - 2 p.m.

Cost: Free – registration recommended.

The 2012 Summer Resource Fair & Workshop Series is being held in conjunction with the Indiana Black Expo Black Business Conference, and is sponsored by Citizens Energy Group.

About the Minority and Women's Business Enterprises Division

The Indiana Minority and Women's Business Enterprises Division is a multi-purpose service agency for all Minority Business Enterprises (MBE) and Women Business Enterprises (WBE). On behalf of the State of Indiana, the Minority and Women's Business Enterprises Division actively promotes, monitors, and enforces its MBE/WBE program in order to provide an equal opportunity to minority and women's business enterprises that seek to participate in the state's procurement and contracting process.

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